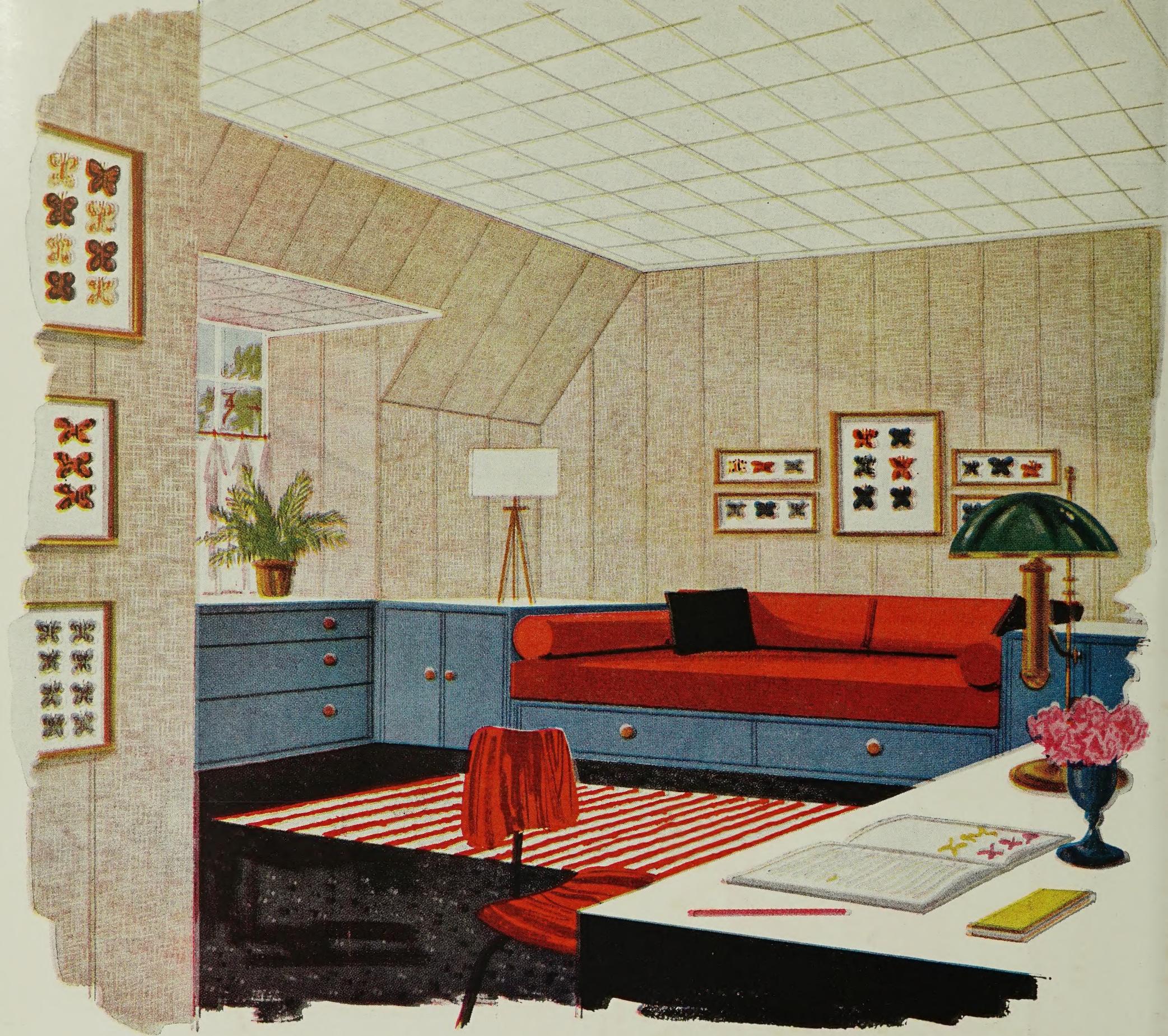


Increase the **LIVABILITY** of your home



with

FLINTKOTE
Decorative
Insulation Tile
and Plank



Look what we found in our attic!



"Like millions of other American families, we had outgrown the living space in our home. We had an expansion attic with hundreds of square feet of floor space which were not being used—more than enough space for that extra room we needed so badly. But we never realized what could be achieved with an attic until we finished ours with Flintkote Insulation Tile and Plank. The work was easy, the cost was low and the result was beautiful. Believe it or not, only two weeks ago this lovely room was once unsightly, wasted attic space."

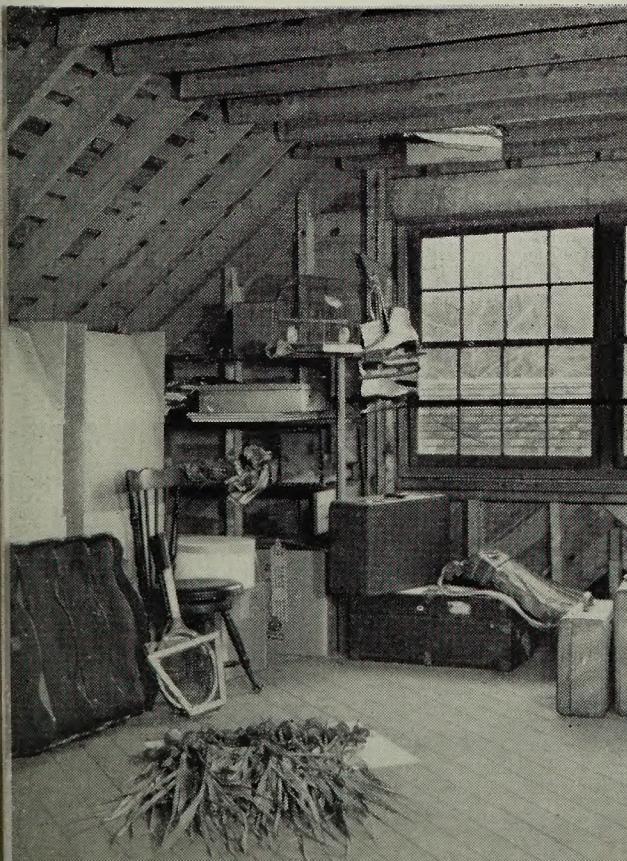


Why not live in all of your house?

You may be missing many comforts and conveniences in your home if valuable space in your basement or attic is now unused. You can transform those wasted areas into beautiful rooms for living—and give yourself the extra bedrooms, family recreation room, study, den, sewing room, workshop you've always wanted.

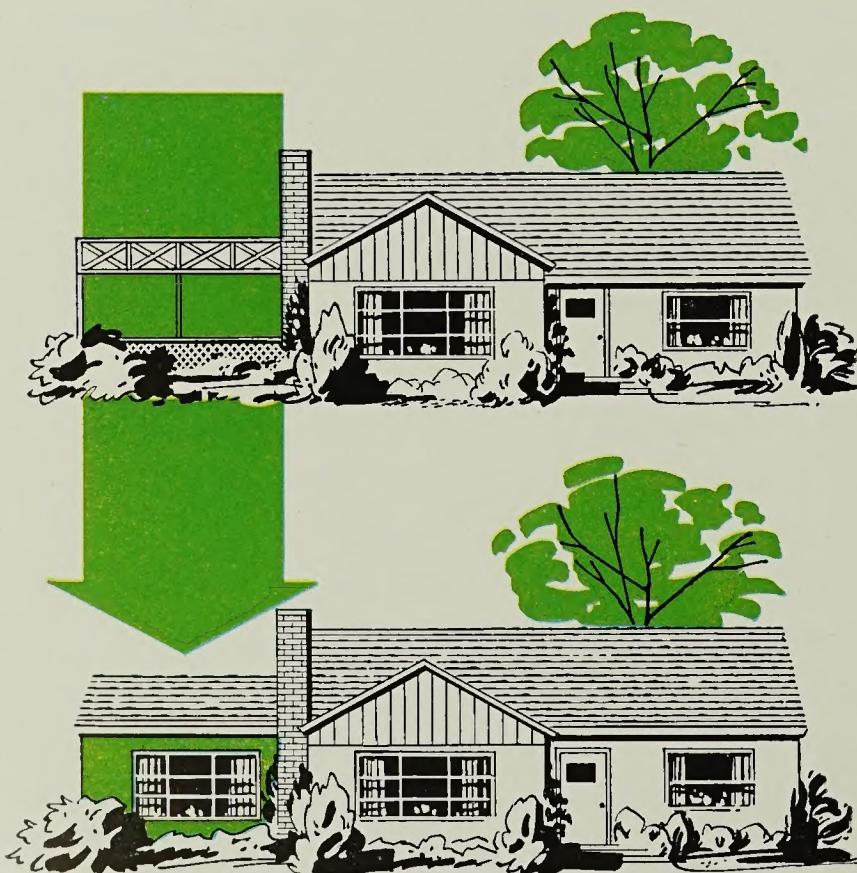
If yours is a typical one-story home, you can practically double your floor space by creating cheerful rooms in your basement. And you can increase your usable floor space by 50 per cent or more by taking advantage of your "expansion attic."

Flintkote Insulation Tile and Plank will enable you to create new rooms or to bring old rooms up to date at a much lower cost than you probably have thought possible. These interior finishes do three big jobs for the cost of one. They are attractive wall and ceiling surfaces. They are pre-decorated—do not require painting or other finishing. Their insulating value keeps rooms warmer in winter, cooler in summer. Ask your dealer for prices. You will be surprised at the low cost. Thanks to Flintkote's handsome, economical finishes, there's no reason why you can't make use of *all* the space in your house.





This room used to be an unused porch!



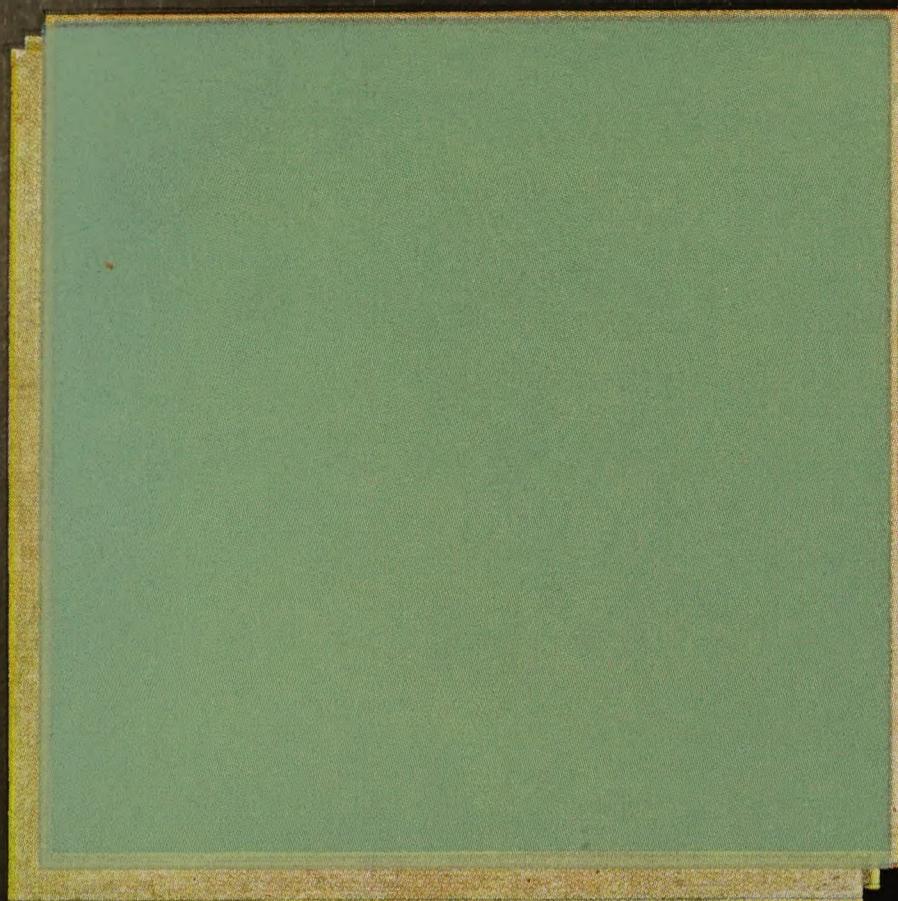
Transforming an open porch into a room with year 'round usefulness improves a home's appearance, increases its value by much more than the improvement costs.

The room above was once a porch—pleasant for a few months of the year, but wasted space the rest of the time. In fact, it was of no value at the very times the family needed it most—when the children couldn't play outdoors because the weather was bad. Mother wished they had a room where they could play games, read or watch television without upsetting the rest of the house. When Dad began thinking of turning the porch into a year 'round room, he was astonished at how easily and economically the job could be done.

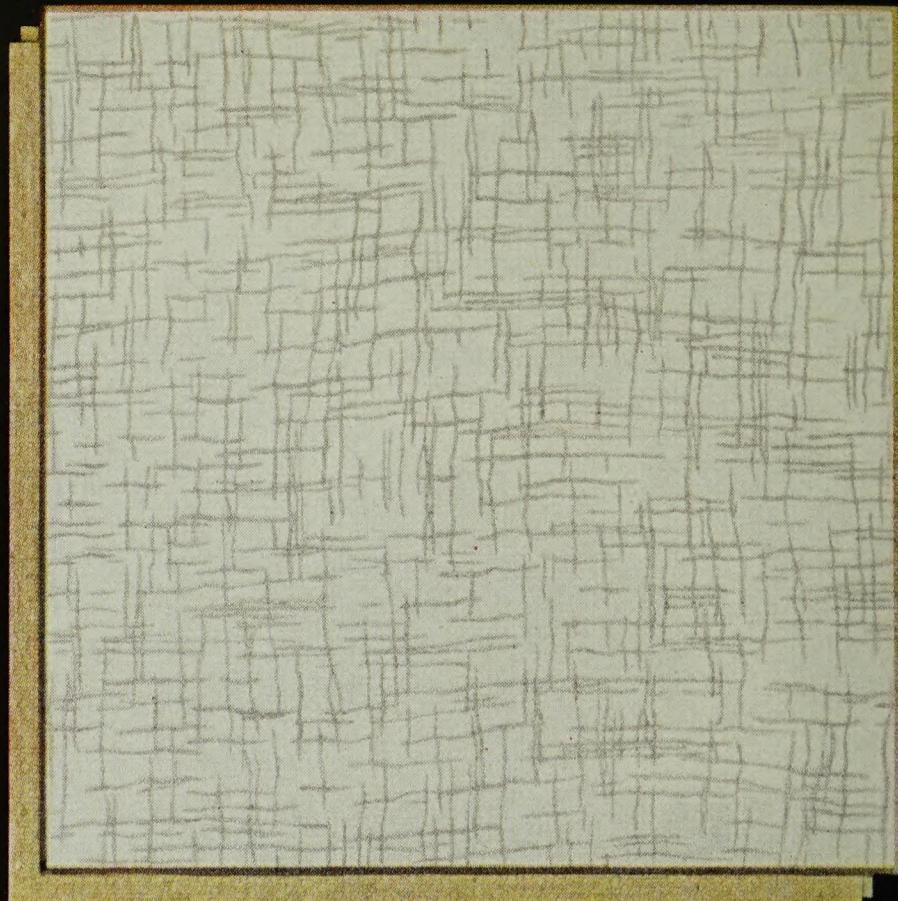
This new room measures 10 feet by 12 feet. Beautiful Sylvan White tile was installed on the ceiling and Thatched Green insulation plank on the walls.



Flintkote Decorative Insulation Tile and Plank are made in a wide range of sizes and special textured finishes, all color-engineered to insure pleasing effects under every light condition. You can always find the exact color combination to suit your taste.

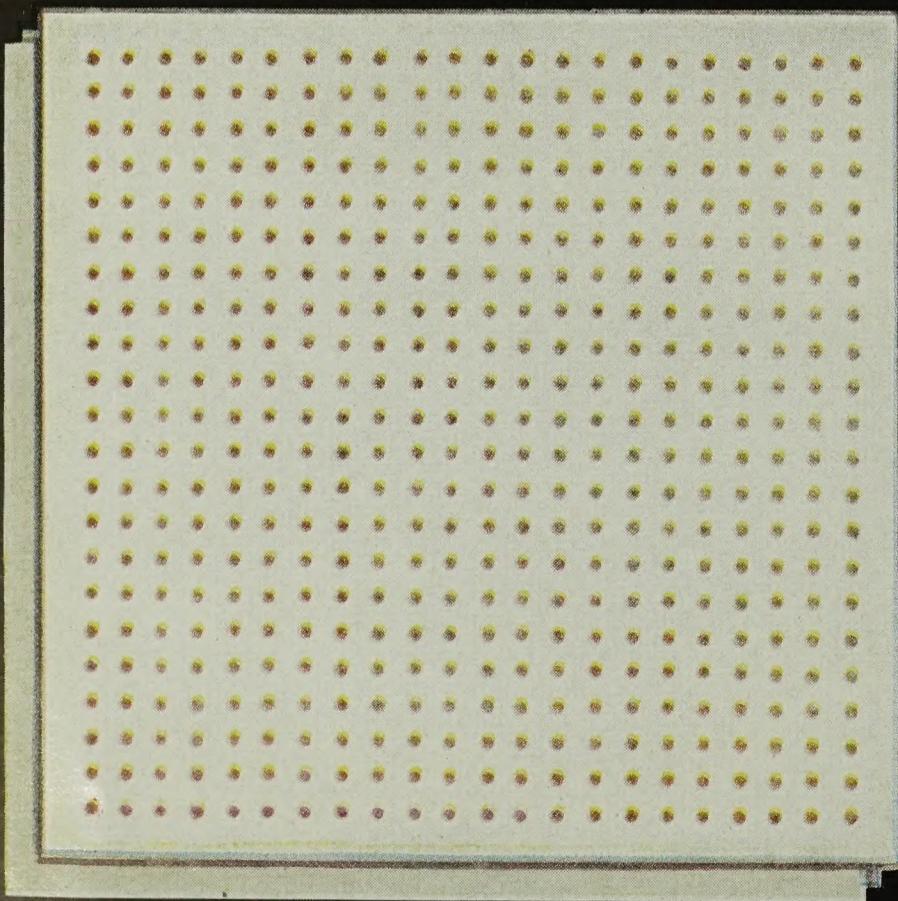


No. 51 GREEN

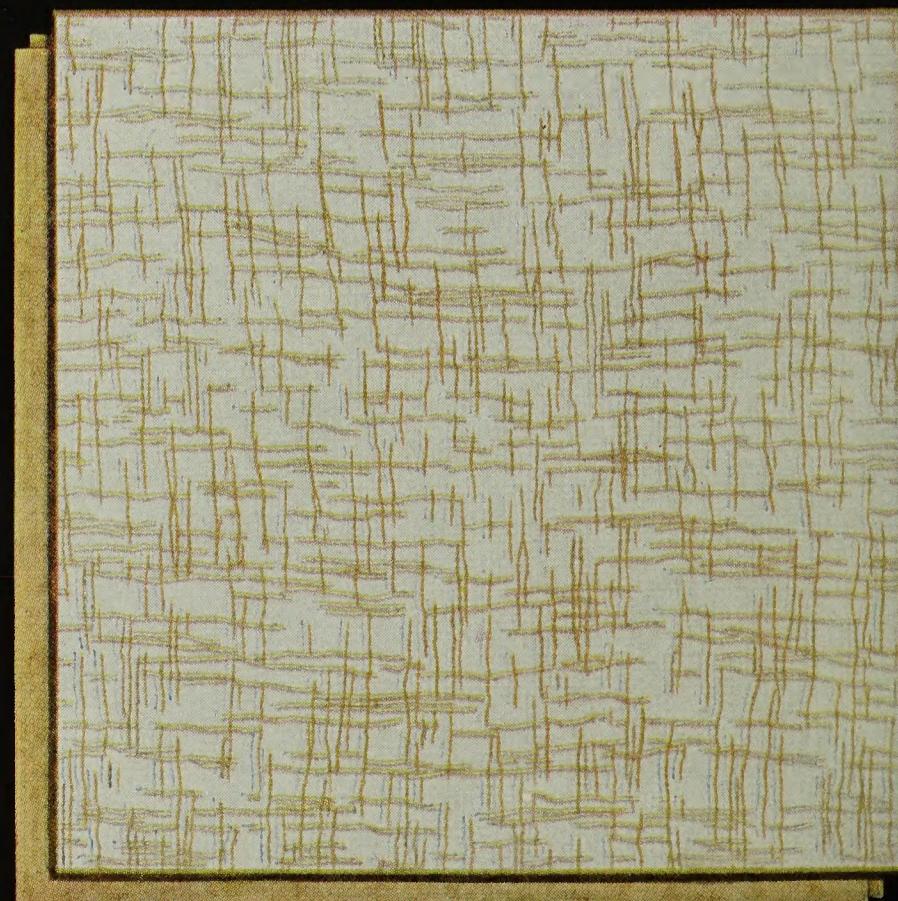


No. 45 THATCHED WHITE
(Gray Overlay)

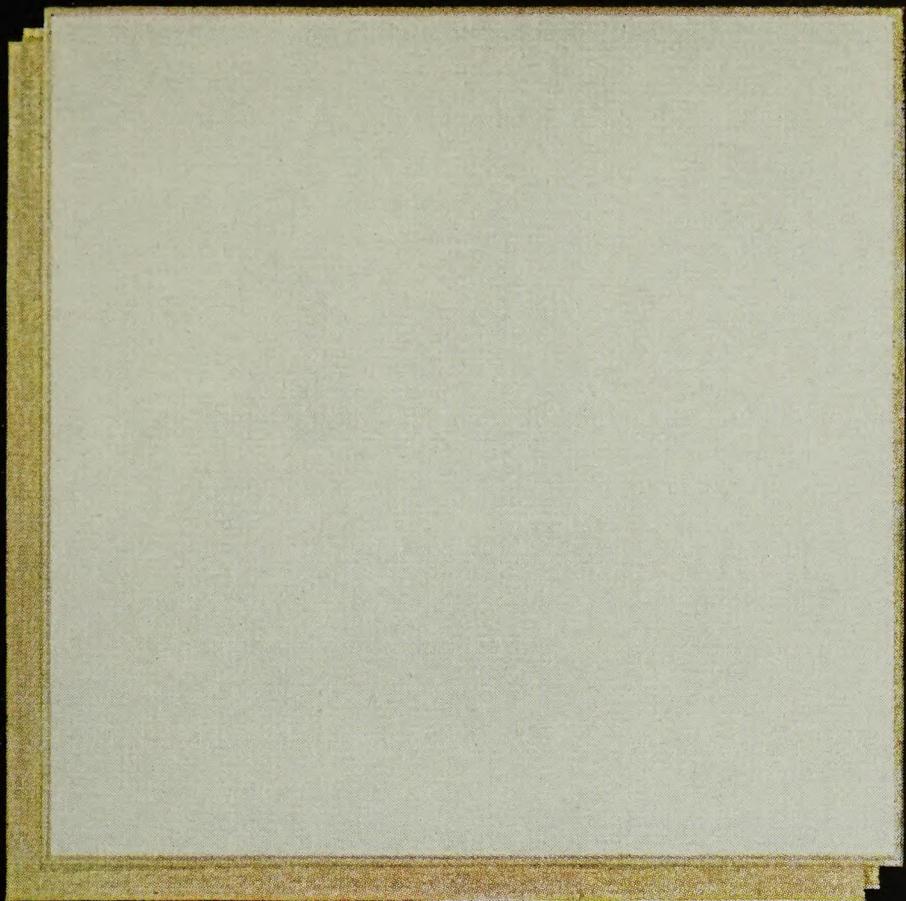
Flintkote Insulation Tile



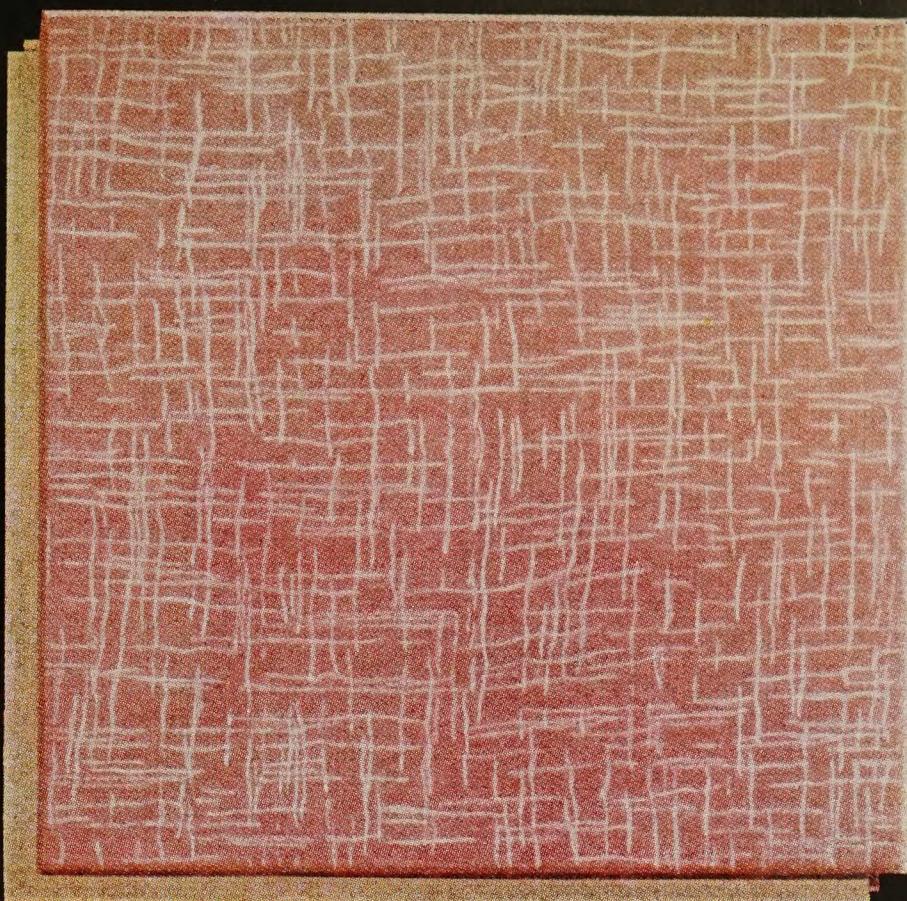
No. 21 WHITE PERFORATED TILE
(Standard Design)



No. 42 THATCHED WHITE
(Brown Overlay)



No. 21 WHITE

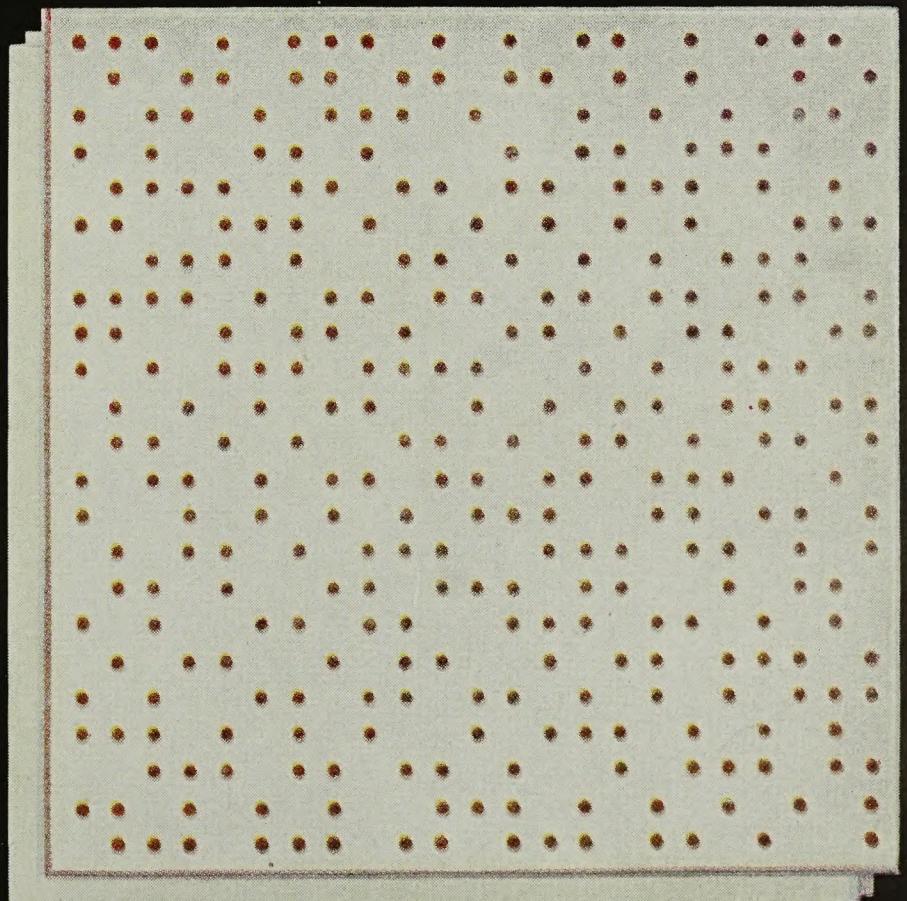


No. 85 THATCHED ROSE
(Gray Overlay)

Here is the perfect ceiling finish for new rooms or old. Flintkote Insulation Tile is made of $\frac{1}{2}$ " thick insulation board and has a beautiful decorated surface. It eliminates the need for plastering, sanding and painting, cuts up to 25 per cent of heat loss, and also helps reduce noise. Perforated tile is made especially for rooms where extra sound-deadening qualities are desired.

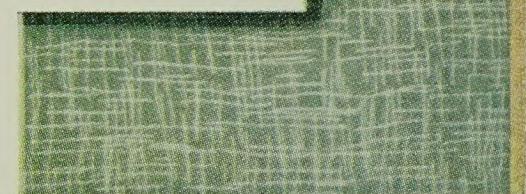
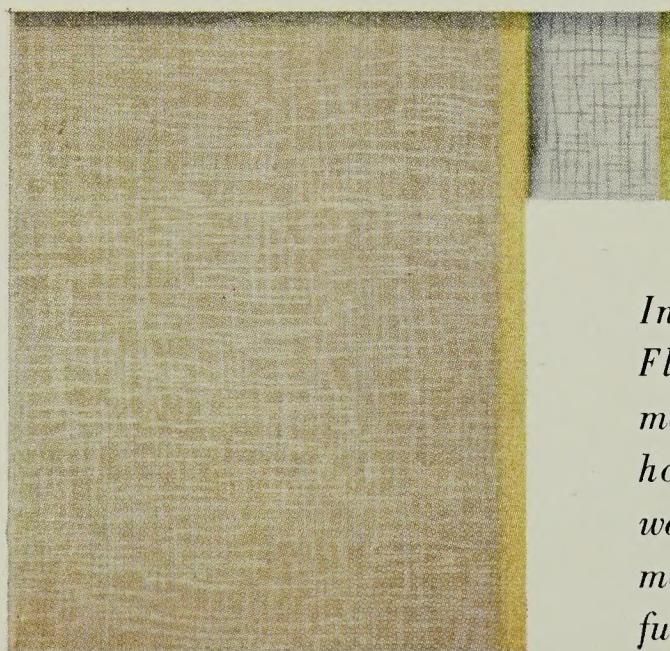
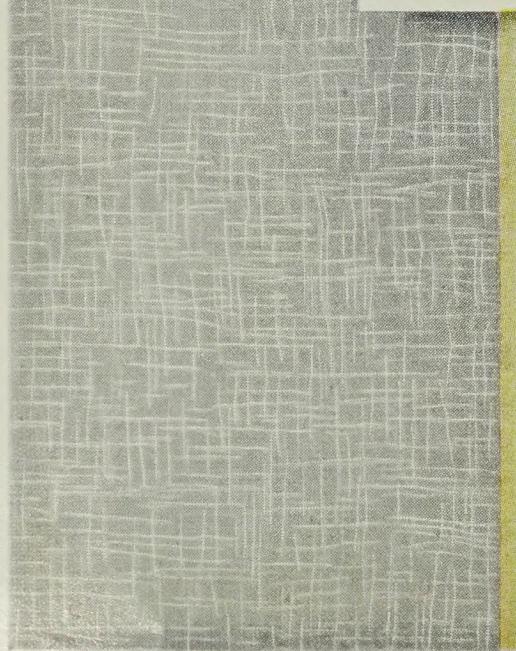
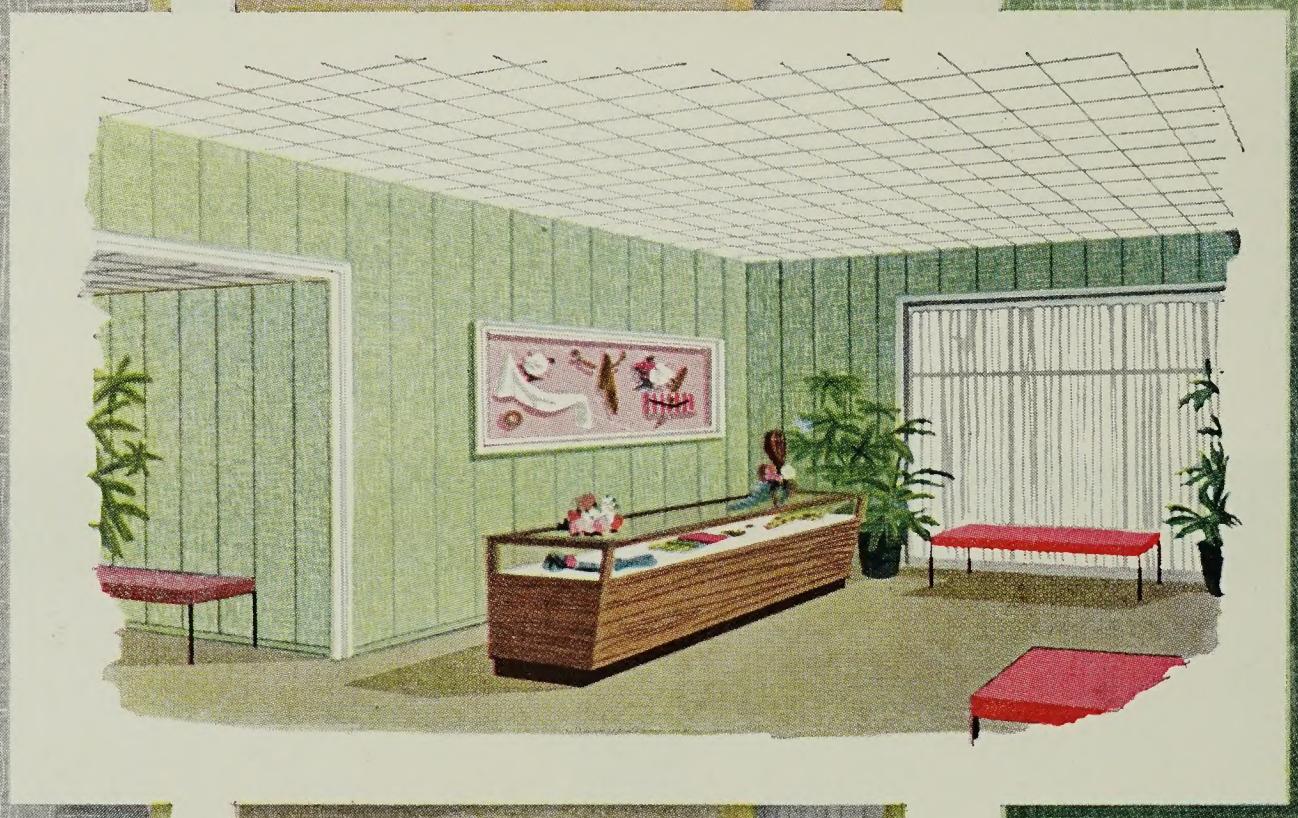
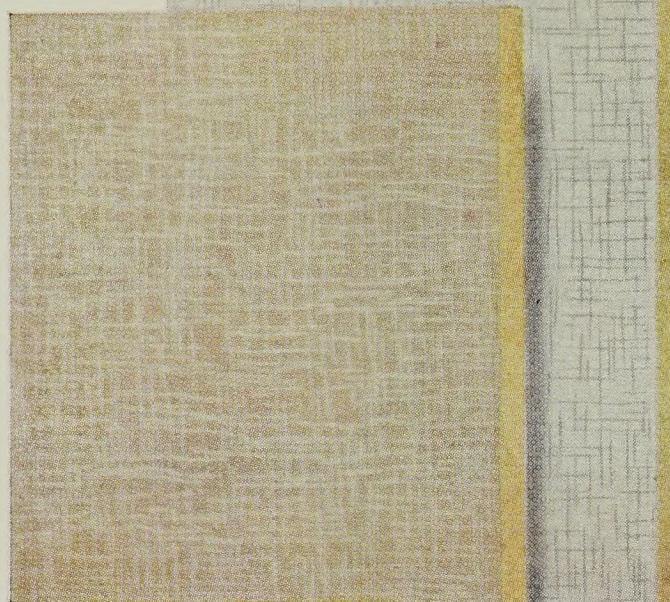
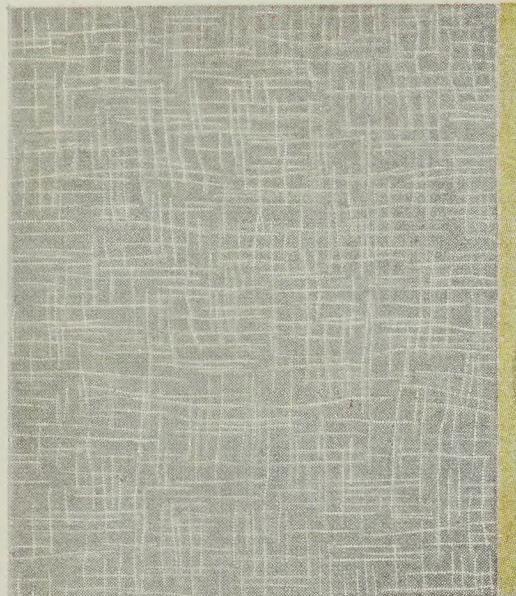


No. 35 SYLVAN WHITE
(Gray Overlay, Painted Bevel)

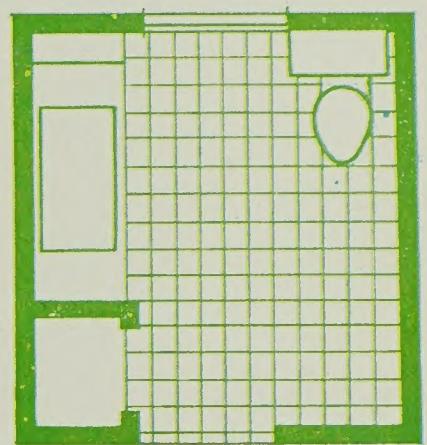


No. 21 WHITE PERFORATED TILE
(Random Design)

Flintkote Insulation Plank



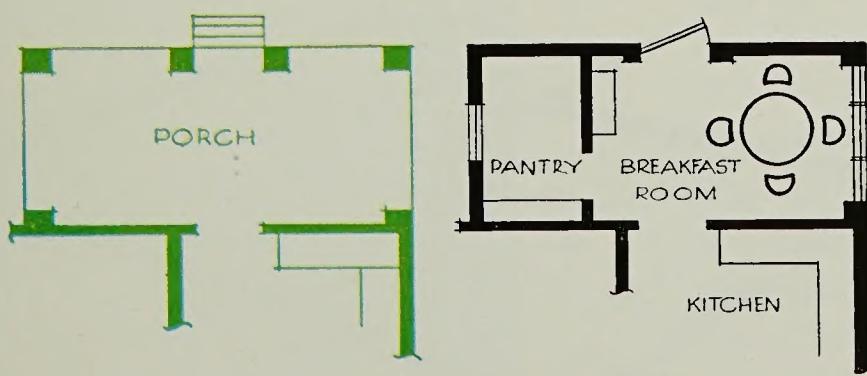
Inexpensive and easy to install, Flintkote Insulation Plank will add modern styling to any room in your house, old or new. It keeps you warmer in winter and cooler in summer, reduces noise and requires no further decoration.

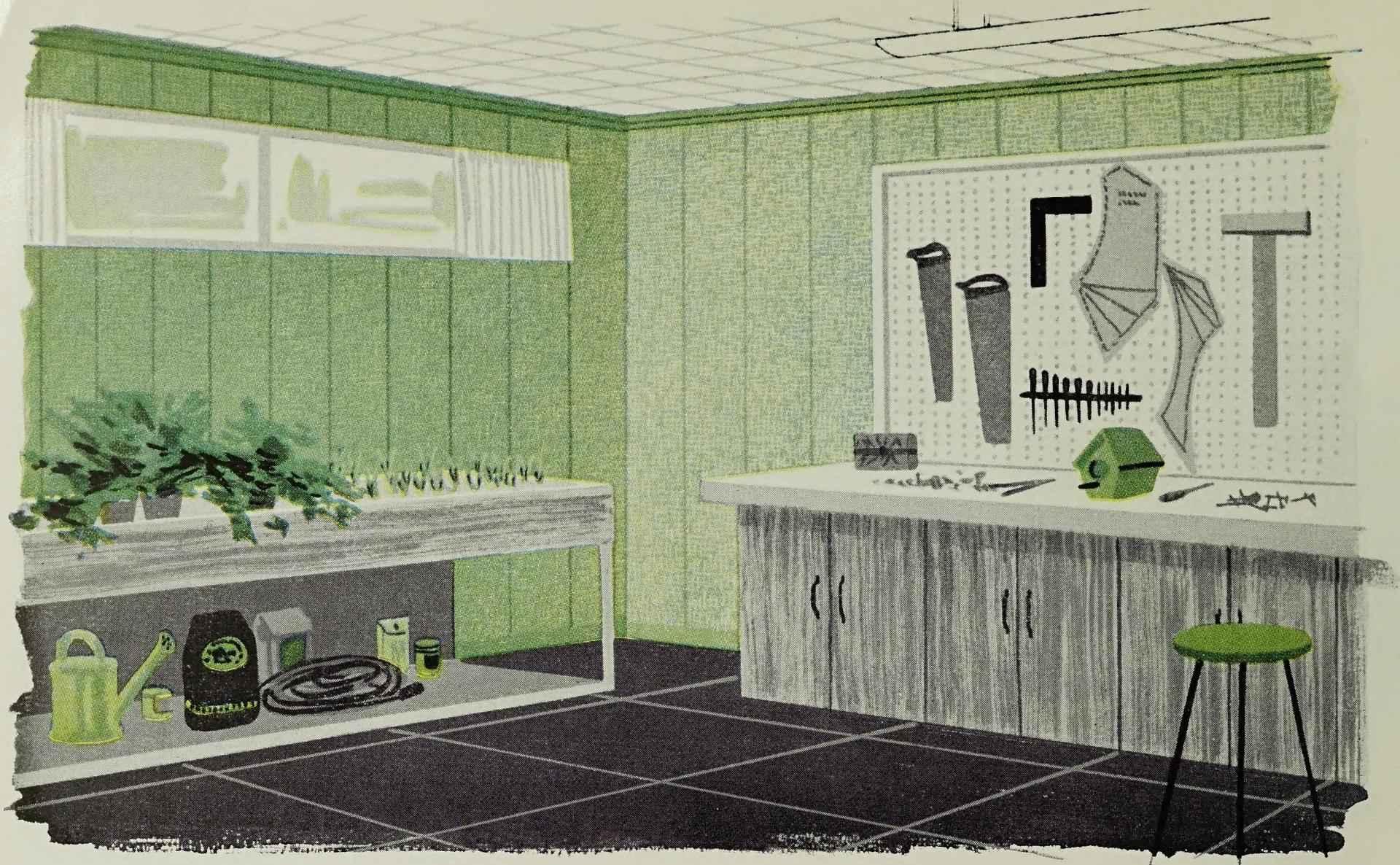


Add a powder room... or a breakfast room!

The low cost of Flintkote Decorative Insulation Tile and Plank will enable you to utilize many waste areas in your home. For example, in some older homes the halls are longer than are actually necessary. You can convert the "dead-end" area into a bright, cheerful powder room that will require a minimum of upkeep and maintenance.

Many homes now have a service porch next to the kitchen. It can be made into a sunny breakfast room with a pantry nearby for the storage of canned goods and other staples—an ideal place for a deep freeze unit. It might also serve as a general utility room, or a family recreation room.

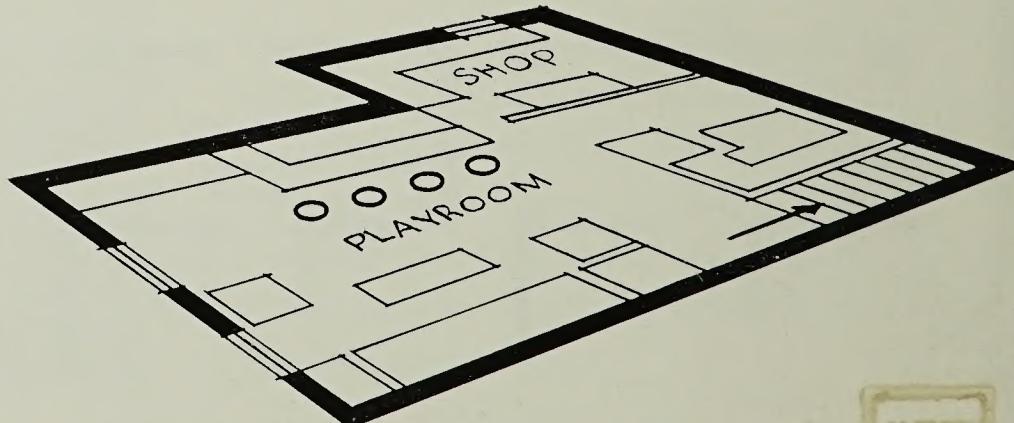
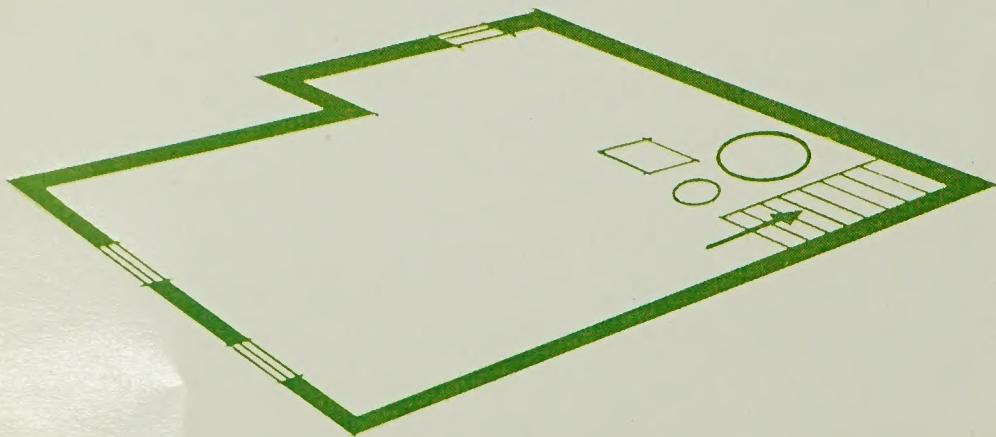


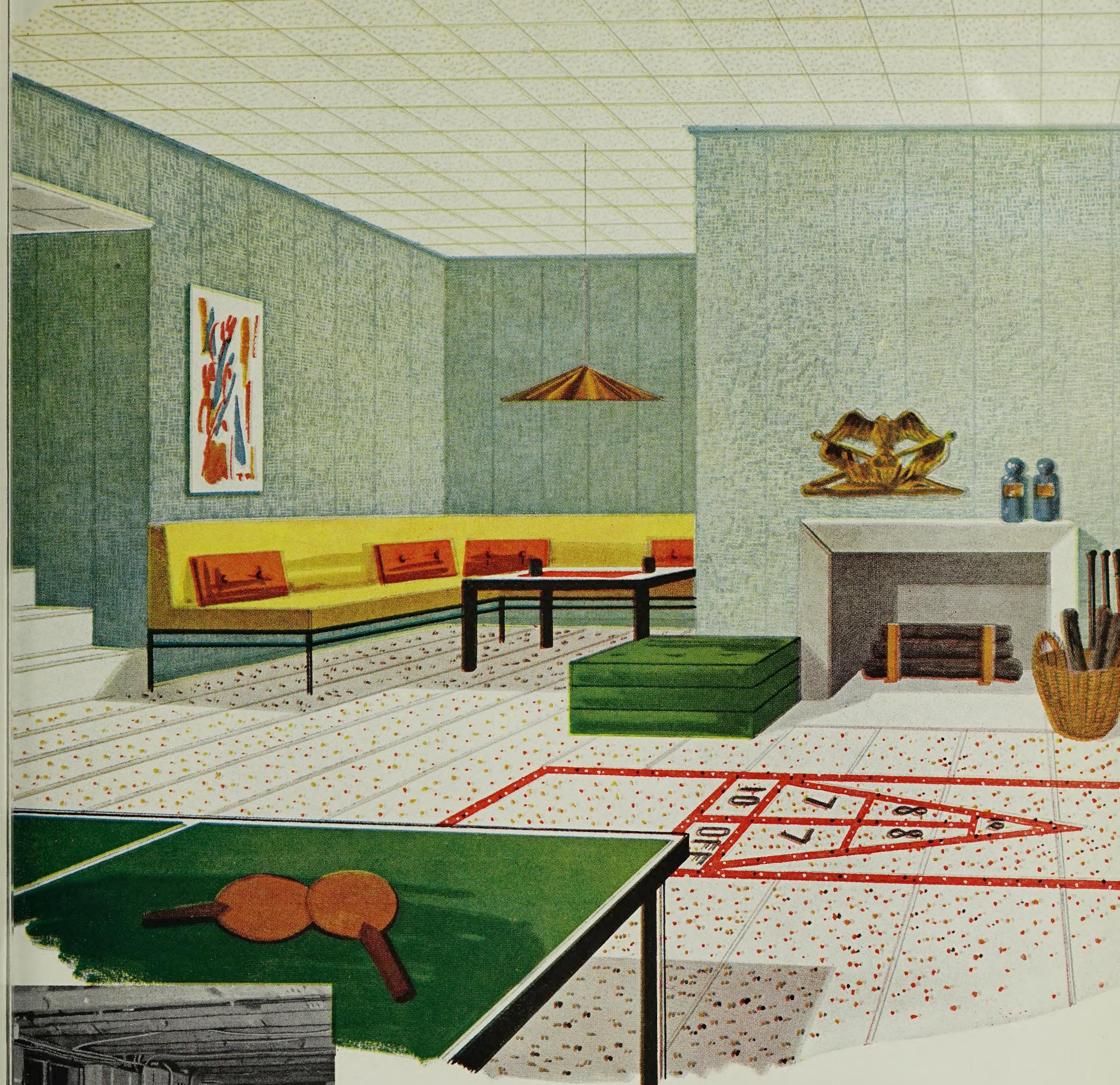


This cellar came up in the world!



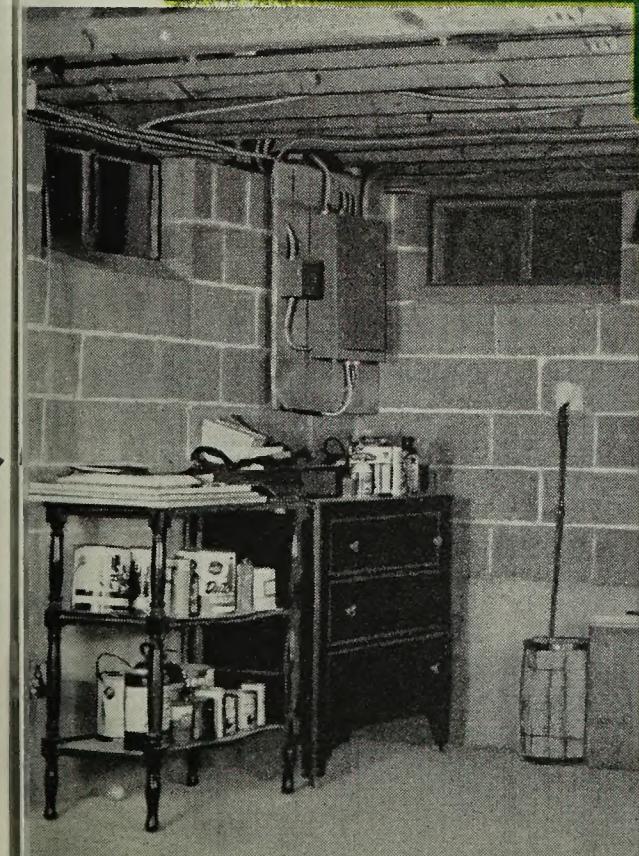
Not long ago, this was a typical cellar. It had a bare concrete floor and walls and rough, unfinished ceiling...not a very cheerful place for games or hobbies. All that is changed now, thanks to Flintkote Tile and Plank that insulates as it decorates. The owner created a huge playroom convenient to the stairs from the first floor, a heater room and a gleaming modern workshop with Thatched Green Plank on the walls and White Tile on the ceiling.





From dingy cellar to activity center!

It's easy to understand why so many homeowners refer to their cellars as "Cinderella Rooms" when it is possible to make a transformation like the one shown here. This was originally a dark and dingy area and was used mainly for storage. Then, attractive Flintkote Decorative Insulation Tile, with pre-decorated finish, was installed on the ceiling, and handsome, colorful Insulation Plank was applied to the walls. Floor tile and a few pieces of furniture were added. The result is a charming room which serves for games, television viewing, informal entertaining and many other purposes.



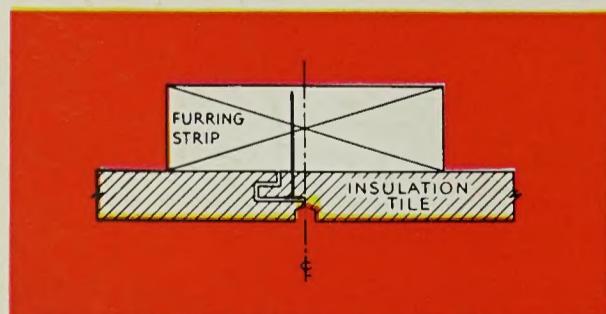
**FLINTKOTE
INSULATION TILE
AND PLANK ARE
EASY TO APPLY**



Insulation Tile can be applied quickly and simply under old ceilings or in new construction. First nail furring strips to rafters, joists or the existing ceiling. Then nail or staple tile to the furring strips. Tile edges fit together easily and can be kept in perfect alignment.



Insulation Plank also can be applied over furring strips which have been nailed to studs or existing wall surfaces. Using only a hammer or stapling gun, you can install wall plank for an average room in a day. The surface is decorated at the factory. No painting or waxing is needed.



Flintkote's famous Blind Nailing Joint on the edges of all Insulation Tile and Plank provides ample room for nailing or stapling. The interlocking joint conceals all nails or staples under an attractive beveled edge and results in attractive, unmarred wall and ceiling finishes.

INSULATION TILE	PACKAGE	THICKNESS	SIZES
No. 21 White	64 Sq. Ft. per Carton	1/2"	12" x 12", 12" x 24", 16" x 16", 16" x 32", 12" x 24" Twin-Tile, scored to simulate two 12" x 12" Tiles
No. 51 Green	64 Sq. Ft. per Carton	1/2"	12" x 12", 16" x 16"
No. 42 Thatched White (Brown Overlay)	64 Sq. Ft. per Carton	1/2"	12" x 12", 12" x 24", 12" x 24" Twin-Tile
No. 45 Thatched White (Gray Overlay)	64 Sq. Ft. per Carton	1/2"	12" x 12", 12" x 24", 12" x 24" Twin-Tile
No. 85 Thatched Rose (Gray Overlay)	64 Sq. Ft. per Carton	1/2"	12" x 12" only
No. 35 Sylvan White (Gray Overlay, Painted Bevel)	64 Sq. Ft. per Carton	1/2"	12" x 12" only

PERFORATED TILE	PACKAGE	THICKNESS	SIZES
Standard Design			
No. 21 White, Painted Bevels			
Style A, Blind Nailing Joint	64 Sq. Ft. per Carton	1/2"	12" x 12"
Style B, Butt & Bevel Joint	64 Sq. Ft. per Carton	1/2"	12" x 12"
Random Design			
No. 21 White, Painted Bevels			
Style A, Blind Nailing Joint	64 Sq. Ft. per Carton	1/2"	12" x 12"
Style B, Butt & Bevel Joint	64 Sq. Ft. per Carton	1/2"	12" x 12"
No. 35 Sylvan White, Painted Bevels			
Style A, Blind Nailing Joint	64 Sq. Ft. per Carton	1/2"	12" x 12"

INSULATION PLANK	PACKAGE	THICKNESS	
No. 21 White	12 Pcs. per Bundle	1/2"	
No. 45 Thatched White (Gray Overlay)	12 Pcs. per Bundle	1/2"	
No. 56 Thatched Green (White Overlay)	12 Pcs. per Bundle	1/2"	
No. 66 Thatched Beige (White Overlay)	12 Pcs. per Bundle	1/2"	
No. 76 Thatched Gray (White Overlay)	12 Pcs. per Bundle	1/2"	

All plank available in 12" width, and in two lengths, 8' and 10'.

All above items supplied with Flame Resistant Surface Finish.

THE FLINTKOTE COMPANY Building Materials Division

30 Rockefeller Plaza, New York 20, New York



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